

## Master of Science in the field of

# Food Industry: Management and Marketing

Apply now for entry in September 2019



#### The Programme offers:

- Food professionals an advanced training in management skills and marketing research methodology so as to enhance the competitiveness of local food manufacturers in a changing market
- Secondary school teachers the relevant training to prepare themselves to teach under the New Senior Secondary Curriculum, e.g. Technology & Living
- Practical approaches to quality assurance and safety management in processing, packaging, storage and distribution of food products, waste management and control, as well as market research, financial planning, product development and evaluation, and compliance with food laws and regulations



#### **Application**

Application will be considered immediately until the new deadline. The deadline is extended to July 19, 2019.

### **Admission Requirements**

A Bachelor's degree with Honours in science. Preference will be given to those recommended by their present employers.

#### **Enquiries**

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Course details can be downloaded from https://aal.hku.hk/tpg/ or https://www.scifac.hku.hk/prospective/tpg/about

Online application can be accessed via https://aal.hku.hk/tpg/

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